

Oxford Food Symposium Blog Guidelines

General Guidelines

The aim of the blog is to fulfil the Symposium's mission of "the advancement of education in all aspects of food and cooking and the promotion of research into all aspects of those subjects for the benefit of the public". The blog posts should reflect the Symposium's tradition of excellence and scholarship but be accessible to all.

- Posts should ideally be around 500-800 words. Blogs of this length have the greatest impact. However this is not a hard and fast rule and we will accept longer or shorter posts where there is a good reason to do so.
- It would be helpful if you could suggest a title for your post and let us know how your author name should appear.
- Please insert hyperlinks to other sites/ references where relevant.
- Please send in an affiliation and, where applicable, links to your website, Twitter, Facebook, and Instagram profiles.
- The copyright for material on the Symposium website belongs to the Oxford Food Symposium and this also applies to content on the blog. If you would prefer the copyright of your post to remain with you, please ensure that this is clearly marked on your copy.
- We encourage you to supply photos to illustrate the post but please ensure that the photos selected are ones that you have permission to use (eg you have either taken these images yourself or are using images that are freely available). Please supply captions and credit lines for each image.

What happens next?

The post will be considered by the blog editor and the Symposium's Chair and Director.

- Articles sometimes need to be edited for consistency, house style, and other issues.
- We may offer feedback and ask you to make changes, or make or suggest changes ourselves.
- You will be able to sign off the final article before we publish it on the site.
- If we can't agree on changes we reserve the right not to use the article.
- Once we have posted your blog, please feel free to share the link with your networks.
- We are sometimes approached by media outlets (newspapers etc) to reuse content that has appeared on a blog. Please let us know when you submit your copy if you are not happy for your content to be shared in this way.

Topics to avoid:

We will not publish articles which are:

- Offensive (race, gender, religion, sexuality etc).
- Do not have the study of food as their main focus.
- Are solely promotional pieces.